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Buried by the Bernards is an American reality comedy series created by Netflix. The series centers on the Bernard family, who operate R. Bernard Funeral Services in Memphis, Tennessee. The series consists of eight episodes that were released on February 12, 2021.

The series follows the day-to-day operations of a funeral home in Memphis, run by the Bernard family matriarch, Debbie; her son, Ryan; Ryan's uncle, Kevin; and Ryan's daughters, Raegan and Deja.

R. Bernard Funeral Services opened in 2017 in Memphis, Tennessee. The Bernard family received national publicity for the funeral home due to viral marketing campaigns. After the business received publicity, Ryan Bernard was contacted by producer Warren D. Robinson about developing a comedic reality series.

The series was filmed in early 2020 just prior to social distancing restrictions brought on by the COVID-19 pandemic. While the show is not scripted, certain episodes shot in a single day were sometimes depicted as if they happened over several days.

As the founder of the Memphis, Tenn., funeral home R. Bernard Services, Ryan Bernard of Buried by the Bernards had already made a name for himself long before Netflix came calling. But now that Ryan and his relatives are starring in the reality series -- which started streaming on Netflix on Feb. 12, 2021 -- the family business is reaching a whole new audience.

"I got the idea a couple of years back when I was out in California. It caught my attention," Ryan told The Commercial Appeal that March. "I thought it was neat and thought I could bring it back to Memphis and this area. Being in Memphis, we are surrounded by a lot of big-name funeral homes that have been around for 100 years, so being the new kid on the block, so to speak, I needed something unique to make me stand apart."

At the time of the interview, Ryan had been offering the drive-thru visitation option free of charge, and six families had already made use of it. "We still have traditional visitation services," he said. "The drive-thru is just an added bonus for your family member. It is up to the family to decide if they want this option."

He went on: "The funeral industry is always changing every year. I keep the old traditional funeral stuff and try to add new stuff to it. I am 41 years old. I am not out just to market to the grandmas and grandpas; I am trying to get the millennials and the baby boomers, too."

According to The Oprah Magazine, Ryan's daughters Deja and Raegan Bernard, who also star on Buried by the Bernards, spent much of their childhoods apart because they have different mothers -- and because Ryan

only found out about Deja"s existence when she was 15.

For her part, Deja felt like she was meeting a twin when she met Raegan. "We are the same person," she added. "Sometimes, we would finish each other"s sentences like real twins. She"ll come to work and say, "Check out this book!" And I"ll say, "Raegan, I"m already reading it.""

If there's one family you need to invite into your quarantine bubble, it's the family at the heart of Netflix's Buried by the Bernards. The new reality series shows the lighter side of a pretty serious business as we see the day-to-day operations of R. Bernard Funeral Services in Memphis, Tennessee. It's a job just like any other job--except it also involves caskets and hearses.

Before we meet the Bernards, let's answer one question you may have after watching just the first minute of the show: is Buried by the Bernards real? The answer is yes--it's as real as any other reality show. But R. Bernard Funeral Services is a real funeral home in Memphis, and it has its own Instagram, Twitter, and Facebook pages too. And chances are you may have heard of R. Bernard Funeral Services before, back when their truly unique services--drive-through casket viewings!--went viral.

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