

Rittal regions

On May 17, 2022, Dr. Umlauft from Rittal Germany, Mr. Wang Jiangbing, President of Rittal China, Mr. Gu Yun, Vice President of Rittal China, and Mr. Ding Jiangfei, Channel Director of Rittal China, were invited to visit and exchange at Rexel China. Mr. Zhang Xu, General Manager of Rexel China, Mr. Hu Junjin, Marketing Director, and Mr. Wang Xiaoming, Marketing Manager participated in this exchange event.

Before the meeting, Dr. Umlauft and his team visited the Demo Room of Rexel to learn about the growth and development history of Rexel China, and to experience the corporate culture, sales outlets, supply chain, system integration, and digital capabilities of Rexel China.

Rittal China and Rexel China have a long history of cooperation, and both parties are global business partners at the group level. Under the leadership of Mr. Zhang Xu, General Manager of Rexel, and Mr. Wang Jiangbing, president of Rittal China, high-level exchanges between the two sides have become increasingly frequent, deepening regional cooperation awareness.

In the future, both sides will strengthen cooperation, make good plans, and work tirelessly to achieve cooperation projects as soon as possible. With new states and new concepts, we will promote our cooperation projects well, and our cooperation will surely rise to new heights!

Innovation has been woven into the company DNA since its foundation in 1961 as a family-owned business in central Hesse. Read about our historical milestones, our vision, and our keen sense of responsibility to the people of our region.

Rittal is a leading global supplier of enclosure systems, automation and infrastructure with its industrial, IT, energy and power, cooling and service units. Rittal products and solutions are used in over 90% of global industries – standardised, customised, and always of the very best quality.

Our approach and methodology: Rittal, Rittal Software Systems (Eplan, Cideon and German Edge Cloud) and Rittal Automation Systems (RAS, Ehrt, Alfra) combine their hardware and software expertise to streamline, optimise and digitalise processes across the entire value chain for our customers including their IT infrastructure – from control and switchgear construction, machine building to factory operators or the energy sector.

Improving efficiency and increasing productivity through automation and digitalisation is one of the biggest challenges for our customers. This requires in-depth knowledge and expertise, the combination of hardware and software, and cross-sector networking. We are convinced that creating and connecting data rooms is crucial to the success of industrial transformation. And that is exactly our speciality and field of competence.

Eplan and Rittal are driving the development of the digital automation twin, making data accessible and useable in operations as well. Cideon is improving data consistency in the digital product twin context with its CAD/CAM, PDM/PLM and product configuration expertise. German Edge Cloud's ONCITE Digital Production System (DPS) makes production process data transparent, enabling it to be optimised – right through to energy management using digital production twins.

Environmental and climate protection, social commitment and ethical corporate management are a given for Rittal. We take our responsibility for a sustainable future seriously. Our approach to resource management and conservation involves continuous improvement of our own production processes and ensuring that our products have the lowest possible Product Carbon Footprint. Our solutions support our customers in achieving their own climate targets.

Founded in 1961, Rittal is the largest company in the owner-operated Friedhelm Loh Group. The group operates worldwide, with more than 12 production sites and over 95 international subsidiaries. It has more than 12,000 employees and posted revenues of 3 billion euros in fiscal 2022. In 2023, the Friedhelm Loh Group was presented with the "Best Place to Learn" and "Employer of the Future" awards. Rittal received the Top 100 award as one of Germany's most innovative medium-sized companies.

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