

Pakistan china electric vehicle market

Pakistan and China on Thursday agreed to enhance bilateral relations, with a particular focus on the rapidly growing automotive sector, Pakistan's Consul General in Shanghai, Shehzad Ahmad Khan affirmed at the 2024 Taizhou International Automobile Industry Expo.

Speaking at the opening ceremony of the four-day event, Khan said Taizhou played a pivotal role as a trailblazer in China's automobile industry, according to the Associated Press of Pakistan (APP).

Highlighting the importance of technological collaboration, Khan emphasised the potential for groundbreaking advancements in automotive technology through joint efforts between Pakistani and Chinese enterprises.

"Such collaboration can drive significant strides in knowledge sharing, capacity building, and sustainable practices within the industry," he said, as reported by China Economic Net on Thursday.

Taizhou, renowned as the First City of Private Automobile Manufacturing in China, is home to five national automobile industry bases and over 6,000 automobile and parts enterprises, according to the APP.

The 2024 Taizhou International Automobile Industry Expo marks a significant step in further solidifying Pakistan-China relations, particularly in fostering innovation and growth in the automotive industry.

"We will establish Pakistan's first NEV assembly plant [...] dedicated to producing BYD's cutting-edge new energy vehicles," said Hubco Chief Executive Kamran Kamal, who described the deal as a "landmark investment".

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