

Lg chem moscow

Hello, everyone! I'm Bill Lim, leading the Business Development Team at the Business Service Center of LG Chem Europe GmbH (LGCEG), based in Frankfurt am Main, Germany. Of course, I also have a Korean name, Wonbae Lim, but it's always a bit difficult for non-Koreans to pronounce, so I prefer Bill.

I can't reveal many details about the individual projects, but we are currently working on several projects in collaboration with different departments at the headquarters. However, I can say that they are all related to LG Chem's sustainable strategy.

I joined LG Chem in 2010 as a research scientist and later moved to a staff role to gain a broader range of knowledge. Then my journey abroad started in 2018 in Moscow, Russia, and continues in Frankfurt, Germany. I believe that it allowed me to better understand and communicate with others & listening. Everything starts with listening when communicating. I also had the opportunity to attend a training course here in Germany. It was helpful to better understand those with cultural differences.

As this is a new team, most of the activities we do in Europe are still in the early stages of the business development process. Therefore, I would be very happy if, in the near future, the team could successfully execute and establish new business cases that would have a direct impact on ESG and the circular economy in Europe.

On 26-28 June 2023, I attended Chemical Recycling Conference 2023 in Frankfurt. The conference leads you to further explore the developments in advanced recycling and the progress being made towards sustainable solutions in the field. This year's essential themes include policy developments, chemical recycling processes, feedstock acquisition, and brand-owner perspectives.

I was very interested in all kinds of plastic recycling as Europe is the world leader in this particular industry. LG Chem is also building a chemical recycling demo plant in Korea with Mura Technology, a UK-based advanced recycling company.

I brought three keywords from the conference; Economies of Scale, Mass Balance, and Feedstock. From my understanding of the conference, the chemical recycling industry needs investment and regulatory support to achieve economies of scale. To achieve this, they should be clear on mass balance and also find out alternative ways to secure feedstock, not in the way of cannibalizing mechanical recycling, but from the rest that hasn't been recycled properly. I think this could clearly give us and even LG Chem the direction and the idea to be part of the circular economy.

We are proud of Bill Lim, who is working hard to explore and implement new, sustainable businesses.



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Currently, at LG Chem, we are expanding our business portfolio and are working with a variety of companies to secure eco-friendly technology including chemical recycling. Stay tuned to LG Chem Blog to see more of our employee interviews and track our progress on ESG-based business!

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Contact us for free full report

Web: <https://sumthingtasty.co.za/contact-us/>

Email: [energystorage2000@gmail.com](mailto:energystorage2000@gmail.com)

WhatsApp: 8613816583346

