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- LG Chem's first Customer Solution Center in Europe to expand the company's presence in the European market- The center to provide comprehensive technology solutions for customers and partners through advanced R& D facilities, pilot plants, processing lines, etc.

SEOUL, South Korea, Sept. 13, 2023 /PRNewswire/ --LG Chem announced today that it has opened its first European Customer Solutions Center (EU CS Center) in Frankfurt, Germany, to provide comprehensive technology solutions for its European-based partners. The opening ceremony was attended by key LG Chem executives and German government personnel, including LG Chem's Petrochemical Business President Noh Kug-lae and the deputy mayor of Frankfurt, along with customers from various sectors.

"We are very pleased to introduce our new European Customer Solutions Center, which will become a hub for creativity and innovation and maximize our customers' satisfaction," said LG Chem CEO Shin Hak-cheol during a virtual opening speech. "We will continue to pursue purposeful services and solutions for our customers that exceed market expectations."

LG Chem aims to cement its status and presence in the European market with the opening of the EU CS Center, which can promptly respond to customers' needs for technical support and provide comprehensive technology solutions, such as product development, quality improvement and productivity enhancements.

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About LG Chem LG Chem is a leading global chemical company with a diversified business portfolio in the key areas of petrochemicals, advanced materials, and life sciences. The company manufactures a wide range of products from high-value added

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