

Lg chem cote d ivoire

La vie est faite d'envies et de rêves. LG Electronics sait comment les réaliser. Aussi bien en matière de téléphonie mobile, électroménagers, de produits informatiques que dans le domaine TV & Home Entertainment, LG Electronics vous permet de vivre tous les grands moments que la vie vous apporte comme vous le souhaitez.

LG Afrique est non seulement le pionnier de l'électroménager, c'est aussi une entreprise qui oeuvre en faveur de l'environnement et qui sait innover sur le plan technologique et numérique. Choisir des produits qui facilitent et rendent la vie meilleure, tout en restant attentif au bien-être de notre planète, telle est la promesse tenue par les produits signés LG.

Having continued to grow over 7 decades since founded in 1947, LG Chem is literally the company leading the chemical industry in Korea. The company has strengthened market dominance starting from the Basic Materials & Chemicals business to Energy Solution, IT and Electronic Materials and has expanded its business into Life Science area, building a future-oriented business portfolio.

The company has secured the differentiated R&D competence and has received the U.S. FDA approval for its new drugs for the first time in Korea. Based on our superior biotechnology and R&D capabilities accumulated since 1980s, we have been successful in developing a variety of original products including Korea's first growth hormone for children, new drugs for diabetes, etc. At the same time, we have continuously expanded our competitive edge through cooperation with global pharmaceutical companies.

start cosmetics manufacturing. However, In the process of upgrading lids, so the company started developing plastic materials and manufactured the first processed plastic products in 1952, to improve the quality of their lids. At the end of 1983, LG Chem built the first cosmetics company in Korea and manufactured basic cosmetics and makeup products with Helena Rubinstein of America. In 1985, LG independently produced 123 products including 32 kinds of basic cosmetics and perfumes.

LG Chem has secured a unique R&D potential which was approved for the first time in Korea for new drug by the FDA in USA. It has continued to grow as a global pharmaceutical company by expanding pipelines to develop new chemicals with investment and R&D competence. LG Chem has studied hyaluronic acid products since 1990. It launched solutions used for ophthalmic surgery in 1995, and a drug for osteoarthritis in 2005, using hyaluronic acid ingredients.

With the accumulated knowledge, LG Chem launched the first Korean hyaluronic acid filler, "Yvoire Classic," in the Korean aesthetic market. LG Chem's own 30 years of accumulated knowledge from the ingredient research has naturally been presented in their outstanding quality and it has provided a unique competitiveness of "Yvoire." It has become the unrivaled competitiveness of "Yvoire" realizing the beauty, the



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customers want in an effective and safe way.

"Yvoire," the filler product directly manufactured by LG Chem from the ingredients to finish, has maintained an overwhelming market share in Korea and China since its launch in 2010, calling for a change in the existing Asian aesthetics market which previously considered European products superior. Achieving unrivaled share in Korean and Chinese markets in 2017, Yvoire now is exported to more than 20 countries in Asia, Europe, and South America. Recognized for its contribution in the dramatic increase of exports, Yvoire was

Since its establishment in 1947, LG Group has contributed to the improvement of people's living culture and Korean culture, as well as the development of industry and economy, by being a pioneer of the chemical and electronics industry for the first time in Korea.

Additionally, in 1982, LG Group established the manufacturing company called GSAI in Huntsville, USA, for the first time among Korean companies, opening a new chapter in the industrial development history of Korea. In the 1980's, LG has concentrated on the globalization and development of innovative technology to inform the world about its technology.

Currently, LG Group leads a new lifestyle in the world, improving the life of people in more than 60 countries in Asia, North America, Europe, and Africa. LG Group is leading this trend in four businesses including chemistry & energy, electronics & information, communications, and financial services. LG Group will continue to lead change in the future, based on its 70 years of achievements.

LG believes that the key value for a preemptive response to the 4th industrial revolution era is [the creation of integrated technology which led us to establish a research complex for researchers from various fields to collaborate in creating innovations. LG Sciencepark will be a hub for R&D talented individuals in electronics, chemicals, biotechnology, software, and telecommunications to create technology for Korea and LG's continuing growth.

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