



Kenya electric vehicles evs

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Kenya just got a new EV competitor. On Wednesday, BYD launched three of its top-selling EVs, the Dolphin, Seal, and Atto 3, in Kenya. The electric vehicles will be sold by local dealer Loxea, which sells Toyota and other gas-powered models. BYD's new partnership is another significant milestone as it takes on new markets.

BYD's Atto 3 electric SUV stole the show. "BYD's presence in Kenya signifies our commitment to supporting the country and green transition and modernizing the transportation landscape," Loxea Kenya MD Jennifer Kinyoe said at the event.

Although it's best known for low-cost EVs like the Seagull, which starts at under \$10,000 in China, BYD is quickly expanding with new pickup trucks, luxury models, and electric supercars hitting the market.

As it expands the brand globally, BYD's new 7,000-car carrier is about to hit the seas. It will be the second of seven to join its fleet as China's EV leader goes global. After a record-breaking August, BYD has now sold over 1 million EVs this year.

Peter Johnson is covering the auto industry's step-by-step transformation to electric vehicles. He is an experienced investor, financial writer, and EV enthusiast. His enthusiasm for electric vehicles, primarily Tesla, is a significant reason he pursued a career in investments. If he isn't telling you about his latest 10K findings, you can find him enjoying the outdoors or exercising

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