

Bangkok load shifting

The e-commerce boom has exploded since 2019, reaching over \$500 billion annually. This growth happened despite limitations on airlines and their fleets. In Thailand, air traffic gradually recovered in 2021, with a steady increase in flights from 6,650 in August to 63,963 by December.

This surge in air travel, combined with rising exports and booming e-commerce, has created a demand for efficient and tech-savvy cargo forwarding. The rise of direct-to-consumer (DTC) sales further fuels this need. Strong supply chain management is crucial for retailers to track customer demand, inventory levels, and product movement throughout the entire supply chain.

Bangkok's cargo station is a vital gateway in Southeast Asia. It acts as a transit hub, handling freight from various locations and connecting them to worldwide destinations. However, the station faces challenges due to the rapid growth, including:

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